



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1390520

Schedule Dates 10/09/12-10/15/12
Advertiser M Love for Utah Congress R (73714)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LOVE CD4 10/9 (479174)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DOME, PATRICIA
Phone/Fax (703) 528-7800 /
CPE LOVE/ORDR/CO9C15
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD4 10/9

Date Entered 10/08/12
Last Modified 10/08/12
Entered By Katie Freckleton
CO-OP No
Headline # 06365940
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,401.00
Net Total \$41,939.00
Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Oct. 2012	81	\$49,340.00
Grand Total:	81	\$49,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (54)	10/11/12-10/11/12	1	:30	6P- 6:30P (MST)	1				X				1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	CBS4 NEWS @ 6P	10/8/12
2.0	Normal Line / News (55)	10/11/12-10/11/12	1	:30	6A- 8A (MST)					1				1	\$550.00	\$550.00	Salt Lake City (KUTV)	NEWS THIS MORN	10/8/12
3.0	Normal Line / SPOT (56)	10/11/12-10/11/12	1	:30	6:30P- 7P (MST)					1				1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)	ET	10/8/12
4.0	Normal Line / Prime (57)	10/11/12-10/11/12	1	:30	7P- CBS Vice Presidential Debate	1				X				1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	DEBATES 10.11 16 22	10/8/12
5.0	Normal Line / SPOT (58)	10/11/12-10/11/12	1	:30	8A- 9A (MST)					1				1	\$300.00	\$300.00	Salt Lake City (KUTV)	THE EARLY SHOW	10/8/12
6.0	Normal Line / SPOT (59)	10/11/12-10/11/12	1	:30	9A- 10A (MST)					1				1	\$300.00	\$300.00	Salt Lake City (KUTV)	LETS MAKE A DEAL	10/8/12
7.0	Normal Line / SPOT (61)	10/09/12-10/09/12	1	:30	1P- 1:30P (MST)					1				1	\$200.00	\$200.00	Salt Lake City (KUTV)	FRESH LIVING/P88	10/8/12
8.0	Normal Line / News (62)	10/09/12-10/09/12	1	:30	10P- 10:35P (MST)					1				1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/8/12
9.0	Normal Line / SPOT (63)	10/09/12-10/09/12	1	:30	10A- 11A (MST)					1				1	\$300.00	\$300.00	Salt Lake City (KUTV)	YOUNG RESTLESS	10/8/12
10.0	Normal Line / SPOT (64)	10/09/12-10/09/12	1	:30	10:35P- 11:37P (MST)					1				1	\$600.00	\$600.00	Salt Lake City (KUTV)	LETTERMAN	10/8/12
11.0	Normal Line / SPOT (65)	10/09/12-10/09/12	1	:30	11:37P- 12:37A (MST)					1				1	\$200.00	\$200.00	Salt Lake City (KUTV)	CRAIG FERGUSON	10/8/12
12.0	Normal Line / SPOT (66)	10/09/12-10/09/12	1	:30	11A- 12P (MST)					1				1	\$700.00	\$700.00	Salt Lake City (KUTV)	PRICE IS RIGHT	10/8/12
13.0	Normal Line / News (67)	10/09/12-10/09/12	1	:30	12P- 1P (MST)					1				1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Stacie Freckleton

10/8/12

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Ste 150
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Comments LOVE CD4 10/9

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Entered By Katie Freckleton
CO-OP No
Headline # 06365940
Demo A35+
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Net Total \$41,939.00
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Salt Lake City (KUTV)
By Broadcast Month
Oct. 2012 81 \$49,340.00
Grand Total: 81 \$49,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (68)	10/09/12-10/09/12	5	:30	3P- 4P (MST)		1							1	\$150.00	\$150.00	Salt Lake City (KUTV)	RICKY LAKE	10/8/12
15.0	Normal Line / News (69)	10/09/12-10/09/12	1	:30	4:30P- 5P (MST)		1							1	\$500.00	\$500.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	10/8/12
16.0	Normal Line / News (70)	10/09/12-10/09/12	1	:30	5P- 5:30P (MST)		1							1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/8/12
17.0	Normal Line / News (71)	10/09/12-10/09/12	1	:30	5:30A- 6A (MST)		1							1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/8/12
18.0	Normal Line / News (72)	10/09/12-10/09/12	1	:30	6A- 8A (MST)		1							1	\$550.00	\$550.00	Salt Lake City (KUTV)	NEWS THIS MORN	10/8/12
19.0	Normal Line / SPOT (73)	10/09/12-10/09/12	1	:30	6:30P- 7P (MST)		1							1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)	ET	10/8/12
20.0	Normal Line / SPOT (75)	10/09/12-10/09/12	1	:30	8A- 9A (MST)		1							1	\$300.00	\$300.00	Salt Lake City (KUTV)	THE EARLY SHOW	10/8/12
21.0	Normal Line / SPOT (77)	10/09/12-10/09/12	1	:30	9A- 10A (MST)		1							1	\$300.00	\$300.00	Salt Lake City (KUTV)	LET'S MAKE A DEAL	10/8/12
22.0	Normal Line / Prime (78)	10/09/12-10/09/12	3	:30	9P- CBS-Vegas (Tuesday)	1	X							1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)	VEGAS	10/8/12
23.0	Normal Line / SPOT (79)	10/10/12-10/10/12	1	:30	1P- 1:30P (MST)			1						1	\$200.00	\$200.00	Salt Lake City (KUTV)	FRSH LIVING/B&B	10/8/12
24.0	Normal Line / News (80)	10/10/12-10/10/12	1	:30	10P- 10:35P (MST)			1						1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/8/12
25.0	Normal Line / SPOT (81)	10/10/12-10/10/12	1	:30	10A- 11A (MST)			1						1	\$300.00	\$300.00	Salt Lake City (KUTV)	YOUNG RESTLESS	10/8/12
26.0	Normal Line / SPOT (82)	10/10/12-10/10/12	1	:30	11:37P- 12:37A (MST)			1						1	\$200.00	\$200.00	Salt Lake City (KUTV)	CRAIG FERGUSON	10/8/12
27.0	Normal Line / SPOT (83)	10/10/12-10/10/12	1	:30	11A- 12P (MST)			1						1	\$700.00	\$700.00	Salt Lake City (KUTV)	PRICE IS RIGHT	10/8/12

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28.0	Normal Line / News (84)	10/10/12-10/10/12	1	:30	12P-1P (MST)				1					1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	10/8/12
29.0	Normal Line / SPOT (85)	10/10/12-10/10/12	5	:30	3P-4P (MST)				1					1	\$150.00	\$150.00	Salt Lake City (KUTV)	RICKY LAKE	10/8/12
30.0	Normal Line / News (86)	10/10/12-10/10/12	1	:30	5A-5:30A (MST)				1					1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	10/8/12
31.0	Normal Line / News (88)	10/10/12-10/10/12	1	:30	5:30A-6A (MST)				1					1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/8/12
32.0	Normal Line / News (89)	10/10/12-10/10/12	1	:30	6P-6:30P (MST)				1					1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	CBS4 NEWS @ 6P	10/8/12
33.0	Normal Line / News (90)	10/10/12-10/10/12	1	:30	6A-8A (MST)				1					1	\$550.00	\$550.00	Salt Lake City (KUTV)	NEWS THIS MORN	10/8/12
34.0	Normal Line / SPOT (91)	10/10/12-10/10/12	1	:30	6:30P-7P (MST)				1					1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)	ET	10/8/12
35.0	Normal Line / SPOT (92)	10/10/12-10/10/12	1	:30	8A-9A (MST)				1					1	\$300.00	\$300.00	Salt Lake City (KUTV)	THE EARLY SHOW	10/8/12
36.0	Normal Line / SPOT (93)	10/10/12-10/10/12	1	:30	9A-10A (MST)				1					1	\$300.00	\$300.00	Salt Lake City (KUTV)	LET'S MAKE A DEAL	10/8/12
37.0	Normal Line / SPOT (1)	10/12/12-10/12/12	1	:30	1P-1:30P (MST)							1		1	\$200.00	\$200.00	Salt Lake City (KUTV)	FRSH LIVING/88B	10/8/12
38.0	Normal Line / News (2)	10/12/12-10/12/12	1	:30	10P-10:35P (MST)							1		1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	CBS4 LATTE NEWS	10/8/12
39.0	Normal Line / SPOT (3)	10/12/12-10/12/12	1	:30	10A-11A (MST)							1		1	\$300.00	\$300.00	Salt Lake City (KUTV)	YOUNG RESTLESS	10/8/12
40.0	Normal Line / SPOT (4)	10/12/12-10/12/12	3	:30	2P-3P (MST)							1		1	\$175.00	\$175.00	Salt Lake City (KUTV)	THE TALK	10/8/12
41.0	Normal Line / News (5)	10/12/12-10/12/12	1	:30	4:30P-5P (MST)							1		1	\$500.00	\$500.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	10/8/12

CONFIRMATION CONTRACT

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By Broadcast Month Spots Rate
Oct. 2012 81 \$49,340.00
Grand Total: 81 \$49,340.00

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42.0	Normal Line / News (6)	10/12/12-10/12/12	1	:30	5A- 5:30A (MST)						1			1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	10/8/12
43.0	Normal Line / News (7)	10/12/12-10/12/12	1	:30	5P- 5:30P (MST)						1			1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/8/12
44.0	Normal Line / News (8)	10/12/12-10/12/12	1	:30	6P- 6:30P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	CBS4 NEWS @ 6P	10/8/12
45.0	Normal Line / SPOT (9)	10/12/12-10/12/12	1	:30	6:30P- 7P (MST)						1			1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)	ET	10/8/12
46.0	Normal Line / SPOT (10)	10/12/12-10/12/12	1	:30	8A- 9A (MST)						1			1	\$300.00	\$300.00	Salt Lake City (KUTV)	THE EARLY SHOW	10/8/12
47.0	Normal Line / News (12)	10/15/12-10/15/12	1	:30	10P- 10:35P (MST)									1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/8/12
48.0	Normal Line / SPOT (13)	10/15/12-10/15/12	1	:30	10A- 11A (MST)									1	\$300.00	\$300.00	Salt Lake City (KUTV)	YOUNG RESTLESS	10/8/12
49.0	Normal Line / SPOT (14)	10/15/12-10/15/12	1	:30	11A- 12P (MST)									1	\$200.00	\$200.00	Salt Lake City (KUTV)	CRAIG FERGUSON	10/8/12
50.0	Normal Line / SPOT (15)	10/15/12-10/15/12	1	:30	11A- 12P (MST)									1	\$700.00	\$700.00	Salt Lake City (KUTV)	PRICE IS RIGHT	10/8/12
51.0	Normal Line / News (16)	10/15/12-10/15/12	1	:30	12P- 1P (MST)									1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	10/8/12
52.0	Normal Line / SPOT (17)	10/15/12-10/15/12	3	:30	2P- 3P (MST)									1	\$175.00	\$175.00	Salt Lake City (KUTV)	THE TALK	10/8/12
53.0	Normal Line / SPOT (18)	10/15/12-10/15/12	5	:30	3P- 4P (MST)									1	\$150.00	\$150.00	Salt Lake City (KUTV)	RICKY LAKE	10/8/12
54.0	Normal Line / News (19)	10/15/12-10/15/12	5	:30	4P- 4:30P (MST)									1	\$135.00	\$135.00	Salt Lake City (KUTV)	CBS 4 NEWS @ 4	10/8/12
55.0	Normal Line / News (20)	10/15/12-10/15/12	5	:30	4:30P- 5P (MST)									1	\$150.00	\$150.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	10/8/12

CONFIRMATION CONTRACT

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56.0	Normal Line / News (21)	10/15/12-10/15/12	5	:30	5A- 5:30A (MST)	1	1							1	\$100.00	\$100.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	10/8/12
57.0	Normal Line / News (22)	10/15/12-10/15/12	1	:30	5P- 5:30P (MST)	1	1							1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/8/12
58.0	Normal Line / News (23)	10/15/12-10/15/12	1	:30	5:30A- 6A (MST)	1	1							1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/8/12
59.0	Normal Line / News (24)	10/15/12-10/15/12	1	:30	6P- 6:30P (MST)	1	1							1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	CBS4 NEWS @ 6P	10/8/12
60.0	Normal Line / News (25)	10/15/12-10/15/12	3	:30	6A- 8A (MST)	1	1							1	\$275.00	\$275.00	Salt Lake City (KUTV)	NEWS THIS MORN	10/8/12
61.0	Normal Line / SPOT (26)	10/15/12-10/15/12	1	:30	9A- 10A (MST)	1	1							1	\$300.00	\$300.00	Salt Lake City (KUTV)	LETS MAKE A DEAL	10/8/12
62.0	Normal Line / News (28)	10/13/12-10/13/12	5	:30	10P- 10:35P (MST)							1		1	\$550.00	\$550.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/8/12
63.0	Normal Line / Sports/Other (29)	10/13/12-10/13/12	5	:30	11:05P- 11:35P (MST)							1		1	\$100.00	\$100.00	Salt Lake City (KUTV)	HOOKED ON UT	10/8/12
64.0	Normal Line / News (30)	10/13/12-10/13/12	5	:30	5P- 6P (MST)							1		1	\$180.00	\$180.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5P SA	10/8/12
65.0	Normal Line / News (36)	10/14/12-10/14/12	3	:30	10P- 10:35P (MST)								1	1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/8/12
66.0	Normal Line / Sports/Other (37)	10/14/12-10/14/12	5	:30	10:35P- 11:05P (MST)								1	1	\$200.00	\$200.00	Salt Lake City (KUTV)	TALKING SPORTS	10/8/12
67.0	Normal Line / SPOT (38)	10/14/12-10/14/12	1	:30	11:35P- 12:35A (MST)								1	1	\$150.00	\$150.00	Salt Lake City (KUTV)	CRIMINAL MINDS	10/8/12
68.0	Normal Line / News (39)	10/14/12-10/14/12	1	:30	5P- 6P (MST)								1	1	\$800.00	\$800.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5P SU	10/8/12
69.0	Normal Line / News (41)	10/14/12-10/14/12	1	:30	8A- 9:30A (MST)								1	1	\$700.00	\$700.00	Salt Lake City (KUTV)	CBS SUNDAY MORNING	10/8/12

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Oct. 2012 81 \$49,340.00
Grand Total: 81 \$49,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
70.0	Normal Line / SPOT (42)	10/14/12-10/14/12	1	:30	9:30A- 10A (MST)								1	1	\$600.00	\$600.00	Salt Lake City (KUTV)	FACE THE NATION	10/8/12
71.0	Normal Line / SPOT (43)	10/11/12-10/11/12	1	:30	1P- 1:30P (MST)					1				1	\$200.00	\$200.00	Salt Lake City (KUTV)	FRESH LIVING/B&B	10/8/12
72.0	Normal Line / News (44)	10/11/12-10/11/12	1	:30	10P- 10:35P (MST)					1				1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/8/12
73.0	Normal Line / SPOT (45)	10/11/12-10/11/12	1	:30	10A- 11A (MST)					1				1	\$300.00	\$300.00	Salt Lake City (KUTV)	YOUNG RESTLESS	10/8/12
74.0	Normal Line / SPOT (46)	10/11/12-10/11/12	1	:30	11:37P- 12:37A (MST)					1				1	\$200.00	\$200.00	Salt Lake City (KUTV)	CRAIG FERGUSON	10/8/12
75.0	Normal Line / SPOT (47)	10/11/12-10/11/12	1	:30	11A- 12P (MST)					1				1	\$700.00	\$700.00	Salt Lake City (KUTV)	PRICE IS RIGHT	10/8/12
76.0	Normal Line / News (48)	10/11/12-10/11/12	1	:30	12P- 1P (MST)					1				1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	10/8/12
77.0	Normal Line / SPOT (49)	10/11/12-10/11/12	1	:30	2P- 3P (MST)					1				1	\$400.00	\$400.00	Salt Lake City (KUTV)	THE TALK	10/8/12
78.0	Normal Line / SPOT (50)	10/11/12-10/11/12	5	:30	3P- 4P (MST)					1				1	\$150.00	\$150.00	Salt Lake City (KUTV)	RICKY LAKE	10/8/12
79.0	Normal Line / News (51)	10/11/12-10/11/12	1	:30	4:30P- 5P (MST)					1				1	\$500.00	\$500.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	10/8/12
80.0	Normal Line / News (52)	10/11/12-10/11/12	1	:30	5A- 5:30A (MST)					1				1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	10/8/12
81.0	Normal Line / News (53)	10/11/12-10/11/12	1	:30	5:30A- 6A (MST)					1				1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

OCT8/12 15.42
*** KUTV-TV ***

✓

REP HEADLINE# 6365940
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 15.42
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1000A-1100A PROGRAM : YOUNG RESTLESS RA35+ : 1.1 CON COM1: YOUNG RESTLESS	30		\$300.00	10/12	10/12	1	1	FRI	1
4			200P-300P PROGRAM : THE TALK RA35+ : 1.6 CON COM1: THE TALK	30		\$175.00	10/12	10/12	1	3	FRI	1
5			430P-500P PROGRAM : CBS4 NEWS @ 430 RA35+ : 2.8 CON COM1: CBS4 NEWS @ 430	30		\$500.00	10/12	10/12	1	1	FRI	1
6			500A-530A PROGRAM : CBS4 NEWS @5A RA35+ : 1.1 CON COM1: CBS4 NEWS @5A	30		\$200.00	10/12	10/12	1	1	FRI	1
7			500P-530P PROGRAM : CBS4 NEWS @ 5 RA35+ : 5.1 CON COM1: CBS4 NEWS @ 5	30		\$900.00	10/12	10/12	1	1	FRI	1
8			600P-630P PROGRAM : CBS4 NEWS @ 6P RA35+ : 4.8 CON COM1: CBS4 NEWS @ 6P	30		\$1,000.00	10/12	10/12	1	1	FRI	1
9			630P-700P PROGRAM : ET RA35+ : 3.8 CON COM1: ET	30		\$1,100.00	10/12	10/12	1	1	FRI	1
10			800A-900A PROGRAM : THE EARLY SHOW RA35+ : 2.0 CON COM1: THE EARLY SHOW	30		\$300.00	10/12	10/12	1	1	FRI	1

OCT8/12 15.42
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			800P-900P	30		\$1,700.00	10/12	10/12	0	1	FRI	0
PROGRAM : MADE IN JERSEY RA35+ : 9.7 CON COM1: MADE IN JERSEY												
12			1000P-1035P	30		\$2,500.00	10/15	10/15	1	1	MON	1
PROGRAM : CBS4 LATE NEWS RA35+ : 10.5 CON COM1: CBS4 LATE NEWS												
13			1000A-1100A	30		\$300.00	10/15	10/15	1	1	MON	1
PROGRAM : YOUNG RESTLESS RA35+ : 1.1 CON COM1: YOUNG RESTLESS												
14			1137P-1237A	30		\$200.00	10/15	10/15	1	1	MON	1
PROGRAM : CRAIG FERGUSON RA35+ : 1.4 CON COM1: CRAIG FERGUSON												
15			1100A-1200N	30		\$700.00	10/15	10/15	1	1	MON	1
PROGRAM : LETS MAKE A DEAL RA35+ : 1.1 CON COM1: PRICE IS RIGHT												
16			1200N-100P	30		\$300.00	10/15	10/15	1	1	MON	1
PROGRAM : CBS4 NEWS @ NOON RA35+ : 3.6 CON COM1: CBS4 NEWS @ NOON												
17			200P-300P	30		\$175.00	10/15	10/15	1	1	MON	1
PROGRAM : THE TALK RA35+ : 1.6 CON COM1: THE TALK												
18			300P-400P	30		\$150.00	10/15	10/15	1	1	MON	1
PROGRAM : RICKY LAKE RA35+ : 2.1 CON COM1: RICKY LAKE												

REP HEADLINE# 6365940
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 15.42
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
19			400P-430P PROGRAM : CBS 4 NEWS @ 4 RA35+ : 2.3 CON COM1: CBS 4 NEWS @ 4	30		\$135.00	10/15	10/15	1	5	MON	1
20			430P-500P PROGRAM : CBS4 NEWS @ 430 RA35+ : 2.8 CON COM1: CBS4 NEWS @ 430	30		\$150.00	10/15	10/15	1	5	MON	1
21			500A-530A PROGRAM : CBS4 NEWS @5A RA35+ : 1.1 CON COM1: CBS4 NEWS @5A	30		\$100.00	10/15	10/15	1	3	MON	1
22			500P-530P PROGRAM : CBS4 NEWS @ 5 RA35+ : 5.1 CON COM1: CBS4 NEWS @ 5	30		\$900.00	10/15	10/15	1	1	MON	1
23			530A-600A PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.1 CON COM1: CBS4 NEWS @5:30A	30		\$350.00	10/15	10/15	1	1	MON	1
24			600P-630P PROGRAM : CBS4 NEWS @ 6P RA35+ : 4.8 CON COM1: CBS4 NEWS @ 6P	30		\$1,000.00	10/15	10/15	1	1	MON	1
25			600A-800A PROGRAM : NEWS THIS MORN RA35+ : 3.6 CON COM1: NEWS THIS MORN	30		\$275.00	10/15	10/15	1	3	MON	1
26			900A-1000A PROGRAM : PRICE IS RIGHT RA35+ : 3.6 CON COM1: LETS MAKE A DEAL	30		\$300.00	10/15	10/15	1	1	MON	1



OCT8/12 15.42
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			PROGRAM : HAWAII 5-0 RA35+ : 12.8 CON COM1 : HAWAII 5-0 900P-1000P	30		\$3,200.00	10/15	10/15	0	1	MON	0
28			PROGRAM : CBS4 LATE NEWS RA35+ : 7.8 CON COM1 : CBS4 LATE NEWS 1000P-1035P	30		\$550.00	10/13	10/13	1	5	SAT	1
29			PROGRAM : CBS4 LATE NEWS RA35+ : 7.8 CON COM1 : CBS4 LATE NEWS 1105P-1135P	30		\$100.00	10/13	10/13	1	5	SAT	1
30			PROGRAM : HOOKED ON UT RA35+ : 1.3 CON COM1 : HOOKED ON UT 500P-600P	30		\$180.00	10/13	10/13	1	5	SAT	1
31			PROGRAM : CBS4 NEWS @ 5P SA RA35+ : 6.6 CON COM1 : CBS4 NEWS @ 5P SA 500A-700A	30		\$15.00	10/13	10/13	0	5	SAT	0
32			PROGRAM : CBS4 SA AM NEWS RA35+ : 0.3 CON COM1 : CBS4 SA AM NEWS 600P-700P	30		\$175.00	10/13	10/13	0		SAT	0
33			PROGRAM : ET RA35+ : 3.9 CON COM1 : ET 700P-800P	30		\$800.00	10/13	10/13	0	1	SAT	0
34			PROGRAM : CRIMETIME RA35+ : 5.1 CON COM1 : CRIMETIME 800P-900P	30		\$850.00	10/13	10/13	0	1	SAT	0

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*** KUTV-TV ***

[illegible]

OCT8/12 15.42
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			100P-130P	30		\$200.00	10/11	10/11	1	1	THU	1
PROGRAM : FRSH LIVING/B&B RA35+ : 1.5 CON COM1 : FRSH LIVING/B&B												
44			1000P-1035P	30		\$2,500.00	10/11	10/11	1	1	THU	1
PROGRAM : CBS4 LATE NEWS RA35+ : 10.5 CON COM1 : CBS4 LATE NEWS												
45			1000A-1100A	30		\$300.00	10/11	10/11	1	1	THU	1
PROGRAM : YOUNG RESTLESS RA35+ : 1.1 CON COM1 : YOUNG RESTLESS												
46			1137P-1237A	30		\$200.00	10/11	10/11	1	1	THU	1
PROGRAM : CRAIG FERGUSON RA35+ : 1.4 CON COM1 : CRAIG FERGUSON												
47			1100A-1200N	30		\$700.00	10/11	10/11	1	1	THU	1
PROGRAM : LETS MAKE A DEAL RA35+ : 1.1 CON COM1 : PRICE IS RIGHT												
48			1200N-100P	30		\$300.00	10/11	10/11	1	1	THU	1
PROGRAM : CBS4 NEWS @ NOON RA35+ : 3.6 CON COM1 : CBS4 NEWS @ NOON												
49			200P-300P	30		\$400.00	10/11	10/11	1	1	THU	1
PROGRAM : THE TALK RA35+ : 1.6 CON COM1 : THE TALK												
50			300P-400P	30		\$150.00	10/11	10/11	1	1	THU	1
PROGRAM : RICKY LAKE RA35+ : 2.1 CON COM1 : RICKY LAKE												

OCT8/12 15.42
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
59			900A-1000A	30		\$300.00	10/11	10/11	1		THU	1
PROGRAM : PRICE IS RIGHT RA35+ : 3.6 CON COM1 : LETS MAKE A DEAL												
60			900P-1000P	30		\$3,700.00	10/11	10/11	0		THU	0
PROGRAM : ELEMENTARY RA35+ : 14.9 CON COM1 : ELEMENTARY												
61			100P-130P	30		\$200.00	10/9	10/9	1		TUE	1
PROGRAM : FRSH LIVING/B&B RA35+ : 1.5 CON COM1 : FRSH LIVING/B&B												
62			1000P-1035P	30		\$2,500.00	10/9	10/9	1		TUE	1
PROGRAM : CBS4 LATE NEWS RA35+ : 10.5 CON COM1 : CBS4 LATE NEWS												
63			1000A-1100A	30		\$300.00	10/9	10/9	1		TUE	1
PROGRAM : YOUNG RESTLESS RA35+ : 1.1 CON COM1 : YOUNG RESTLESS												
64			1035P-1137P	30		\$600.00	10/9	10/9	1		TUE	1
PROGRAM : LETTERMAN RA35+ : 3.7 CON COM1 : LETTERMAN												
65			1137P-1237A	30		\$200.00	10/9	10/9	1		TUE	1
PROGRAM : CRAIG FERGUSON RA35+ : 1.4 CON COM1 : CRAIG FERGUSON												
66			1100A-1200N	30		\$700.00	10/9	10/9	1		TUE	1
PROGRAM : LETS MAKE A DEAL RA35+ : 1.1 CON COM1 : PRICE IS RIGHT												

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*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
67			1200N-100P PROGRAM : CBS4 NEWS @ NOON RA35+ : 3.6 CON COM1: CBS4 NEWS @ NOON	30		\$300.00	10/9	10/9	1	1	TUE	1
68			300P-400P PROGRAM : RICKY LAKE RA35+ : 2.1 CON COM1: RICKY LAKE	30		\$150.00	10/9	10/9	1	5	TUE	1
69			430P-500P PROGRAM : CBS4 NEWS @ 430 RA35+ : 2.8 CON COM1: CBS4 NEWS @ 430	30		\$500.00	10/9	10/9	1	1	TUE	1
70			500P-530P PROGRAM : CBS4 NEWS @ 5 RA35+ : 5.1 CON COM1: CBS4 NEWS @ 5	30		\$900.00	10/9	10/9	1	1	TUE	1
71			530A-600A PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.1 CON COM1: CBS4 NEWS @5:30A	30		\$350.00	10/9	10/9	1	1	TUE	1
72			600A-800A PROGRAM : NEWS THIS MORN RA35+ : 3.6 CON COM1: NEWS THIS MORN	30		\$550.00	10/9	10/9	1	1	TUE	1
73			630P-700P PROGRAM : ET RA35+ : 3.8 CON COM1: ET	30		\$1,100.00	10/9	10/9	1	1	TUE	1
74			700P-800P PROGRAM : NCIS RA35+ : 14.7 CON COM1: NCIS	30		\$4,500.00	10/9	10/9	0	1	TUE	0

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*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
75			800A-900A PROGRAM : THE EARLY SHOW RA35+ : 2.0 CON COM1 : THE EARLY SHOW	30		\$300.00	10/9	10/9	1	1	TUE	1
76			800P-900P PROGRAM : NCIS LA RA35+ : 13.4 CON COM1 : NCIS LA	30		\$3,000.00	10/9	10/9	0	1	TUE	0
77			900A-1000A PROGRAM : PRICE IS RIGHT RA35+ : 3.6 CON COM1 : LETS MAKE A DEAL	30		\$300.00	10/9	10/9	1	1	TUE	1
78			900P-1000P PROGRAM : VEGAS RA35+ : 14.3 CON COM1 : VEGAS	30		\$1,300.00	10/9	10/9	1	3	TUE	1
79			100P-130P PROGRAM : FRSH LIVING/B&B RA35+ : 1.5 CON COM1 : FRSH LIVING/B&B	30		\$200.00	10/10	10/10	1	1	WED	1
80			1000P-1035P PROGRAM : CBS4 LATE NEWS RA35+ : 10.5 CON COM1 : CBS4 LATE NEWS	30		\$2,500.00	10/10	10/10	1	1	WED	1
81			1000A-1100A PROGRAM : YOUNG RESTLESS RA35+ : 1.1 CON COM1 : YOUNG RESTLESS	30		\$300.00	10/10	10/10	1	1	WED	1
82			1137P-1237A PROGRAM : CRAIG FERGUSON RA35+ : 1.4 CON COM1 : CRAIG FERGUSON	30		\$200.00	10/10	10/10	1	1	WED	1

REP HEADLINE# 6365940
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT8/12 15.42
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
83			1100A-1200N PROGRAM : LETS MAKE A DEAL RA35+ : 1.1 CON COM1: PRICE IS RIGHT	30		\$700.00	10/10	10/10	1		WED	1
84			1200N-100P PROGRAM : CBS4 NEWS @ NOON RA35+ : 3.6 CON COM1: CBS4 NEWS @ NOON	30		\$300.00	10/10	10/10	1		WED	1
85			300P-400P PROGRAM : RICKY LAKE RA35+ : 2.1 CON COM1: RICKY LAKE	30		\$150.00	10/10	10/10	1		WED	1
86			500A-530A PROGRAM : CBS4 NEWS @5A RA35+ : 1.1 CON COM1: CBS4 NEWS @5A	30		\$200.00	10/10	10/10	1		WED	1
87			500P-530P PROGRAM : CBS4 NEWS @ 5 RA35+ : 5.1 CON COM1: CBS4 NEWS @ 5	30		\$900.00	10/10	10/10	0		WED	0
88			530A-600A PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.1 CON COM1: CBS4 NEWS @5:30A	30		\$350.00	10/10	10/10	1		WED	1
89			600P-630P PROGRAM : CBS4 NEWS @ 6P RA35+ : 4.8 CON COM1: CBS4 NEWS @ 6P	30		\$1,000.00	10/10	10/10	1		WED	1
90			600A-800A PROGRAM : NEWS THIS MORN RA35+ : 3.6 CON COM1: NEWS THIS MORN	30		\$550.00	10/10	10/10	1		WED	1

REP HEADLINE# 6365940
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
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 OCT8/12 15.42
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
91			630P-700P	30		\$1,100.00	10/10	10/10	1)	WED	1
	PROGRAM :		ET									
	RA35+ :		3.8									
	CON COM1 :		ET									
92			800A-900A	30		\$300.00	10/10	10/10	1)	WED	1
	PROGRAM :		THE EARLY SHOW									
	RA35+ :		2.0									
	CON COM1 :		THE EARLY SHOW									
93			900A-1000A	30		\$300.00	10/10	10/10	1)	WED	1
	PROGRAM :		PRICE IS RIGHT									
	RA35+ :		3.6									
	CON COM1 :		LETS MAKE A DEAL									
94			900P-1000P	30		\$3,000.00	10/10	10/10	0	/	WED	0
	PROGRAM :		CSI									
	RA35+ :		15.3									
	CON COM1 :		CSI									
OCT/12			49340.00									
												CONTRACT TOTAL 49340.00
												TOTAL SPOTS 81

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*